

INSTAGRAM-Posts

Date	Phase	Account	Titel	Address	Likes	Comments	BFF	Action	Story	Stars	Fans	Classic
PHASE 1: WARM Up												
APRIL 30, 2020		spidermanmovie	Complete your Spider-Man Collection	PIC	https://www.instagram.com/p/B_nplE3nP0z/	144.935	1.803					
JUNE 1, 2020	1	spidermanmovie	HAPPY BIRTHDAY; TOM HOLLAND	PIC	https://www.instagram.com/p/CA57fk9n1rT/	176.416	1.441	X		X		
AUGUST 1, 2020	1	spidermanmovie	Looking back at some of Peter's best suits for #SpiderManDay	GAL	https://www.instagram.com/p/CDWelc2nVNK/	215.067	1.217					
AUGUST 7, 2020	1	spidermanmovie	Grab the confetti because we're celebrating #SpiderMan's birthday all weekend!	VID	https://www.instagram.com/p/CDmBKTsn9tl/	346.378	377			X		
AUGUST 7, 2020	1	spidermanmovie	SPIDER-MAN WEEKEND CELEBRATION Tom Holland and Jacob Batalon on the Green Goblin	VID	https://www.instagram.com/p/CDmcoAkHS8S/	117.562	113	X		X		
AUGUST 8, 2020	1	spidermanmovie	SPIDER-MAN WEEKEND CELEBRATION Tom Holland and Jacob Batalon on their favorite villain from the first 3 Spider-Man movies	VID	https://www.instagram.com/p/CDplMpn_skb/	113.734	136	X		X		
AUGUST 9, 2020	1	spidermanmovie	SPIDER-MAN WEEKEND CELEBRATION Tom Holland and Jacob Batalon on Gwen and Peter in the Amazing Spider-Man	VID	https://www.instagram.com/p/CDrKr_IHGy2/	171.599	124	X		X		
AUGUST 10, 2020	1	spidermanmovie	SPIDER-MAN CELEBRATES PETER PARKER'S BIRTHDAY		https://www.instagram.com/p/CDuTkUTlqtN/	293.515	350	X		X		
AUGUST 11, 2020	1	spidermanmovie	Bringing it home for the birthday celebration deals with #SpiderMan: Homecoming. Watch now! #HappyBirthdaySpidey	VID	https://www.instagram.com/p/CDwURBnlVd8/	397.184	170					
AUGUST 11, 2020	1	spidermanmovie	What happens when your friendly neighborhood superhero takes a eurotrip? Swing into new adventure with this deal for #SpiderMan: Far From Home. #HappyBirthdaySpidey	VID	https://www.instagram.com/p/CDwo3VwFARk/	603.072	201					
SEPTEMBER 1, 2020	1	spidermanmovie	HAPPY BIRTHDAY, ZENDAYA	PIC	https://www.instagram.com/p/CEmbYQ2lSk0/	229.374	691	X		X		
OCTOBER 9, 2020	1	spidermanmovie	HAPPY BIRTHDAY, JACOB BATALON	PIC	https://www.instagram.com/p/CGIPK2fnJS-/	174.601	511	X		X		
NOVEMBER 6, 2020	1	spidermanmovie	Wear a mask, I'm wearing two... // Regram from @tomholland2013	PIC	https://www.instagram.com/p/CHQw-wFnkdG/	286.058	793					
DECEMBER 3, 2020	1	spidermanmovie	Kickstart your 4K Ultra HD Collection to watch on your new @PlayStation 5	PIC	https://www.instagram.com/p/CIWI5mFHRl0/	99.679	613					
PHASE 2: Set The TOPIC												
FEBRUARY 24, 2021	2	spidermanmovie	This, we can confirm. #SpiderManNoWayHome only in movie theaters this Christmas.	VID	https://www.instagram.com/p/CLrwOAcIjxN/	1.978.521	4.337	X	X			X
FEBRUARY 26, 2021	2	spidermanmovie	What are they looking at? Wrong answers only. #SpiderManNoWayHome	PIC	https://www.instagram.com/p/CLwuhw_oi28/	518.452	9.130	X		X	X	
JUNE 8, 2021	2	spidermanmovie	Friendship goals. Tag the Ned to your Peter. #NationalBestFriendsDay	PIC	https://www.instagram.com/p/CP3XmSWoCj5/	894.717	14.200	X		X		
AUGUST 24, 2021	2	spidermanmovie	OFFICIAL TEASER TRAILER Watch the official teaser trailer for #SpiderManNoWayHome, exclusively in movie theaters December 17.	VID	https://www.instagram.com/p/CS8GTJrrlY/	6.773.639	18.200			X		
AUGUST 26, 2021	2	spidermanmovie	MOST VIEWED TRAILER EVER 355,500,000 VIEWS	VID	https://www.instagram.com/p/CTA3KZnBlma/	1.951.489	4.430			X		
SEPTEMBER 1, 2021	2	spidermanmovie	She doesn't need powers to hypnotize us... Happy Birthday, @Zendaya!	PIC	https://www.instagram.com/p/CTSPC4goVTm/	670.815	1.709	X		X		
OCTOBER 9, 2021	2	spidermanmovie	Happy birthday to the original FOS, Jacob Batalon (@lifeisalo)! #SpiderManNoWayHome	PIC	https://www.instagram.com/p/CU0FX7YBbWC/	430.578	876	X		X		
OCTOBER 12, 2021	2	spidermanmovie	INSTYLE BEST DRESSED We're going to need a few days to recover from @Zendaya's cover shoot for @InstyleMagazine.	PIC	https://www.instagram.com/p/CU8ZnLxo94f/	307.758	918			X		X
OCTOBER 22, 2021	2	spidermanmovie	Check out the cover for @EmpireMagazine's exclusive #SpiderManNoWayHome issue, on sale October 28.	PIC	https://www.instagram.com/p/CVvnN80pQf1/	572.719	2.152			X		X
NOVEMBER 8, 2021	2	spidermanmovie	SPIDER-MAN NO WAY HOME The Multiverse unleashed. #SpiderManNoWayHome is exclusively in movie theaters December 17.	PIC	https://www.instagram.com/p/CV_72qIKfkb/	1.046.258	10.400	X	X			
NOVEMBER 15, 2021	2	spidermanmovie	SPIDER-MAN NO WAY HOME Trailer Tomorrow. #SpiderManNoWayHome is exclusively in movie theaters December 17.	PIC	https://www.instagram.com/p/CWTdo-WNENT/	1.001.863	9.821	X	X	X		X
NOVEMBER 16, 2021	2	spidermanmovie	T-minus 24 hours until you get to see what they're watching. 🎥 New #SpiderManNoWayHome Trailer Tomorrow.	VID	https://www.instagram.com/p/CWUX-8XDzTo/	1.676.698	4.925	X	X	X		

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PHASE 3: COMMUNITY building												
NOVEMBER 17, 2021	3	spidermanmovie	SPIDER-MAN NO WAY HOME OFFICIAL TRAILER We started getting visitors... from every universe. Watch the official trailer for #SpiderManNoWayHome, exclusively in movie theaters December 17. Tickets on sale Cyber-Spider-Monday, November 29.	VID https://www.instagram.com/p/CWW9GyWJU1/	8.063.953	17.000		X	X			
NOVEMBER 17, 2021	3	spidermanmovie	Super Hero of the Year (and of our hearts). Check out @TomHolland2013's @GQ cover for their #GQMOTY issue. Link in Stories.	PIC https://www.instagram.com/p/CWYPMzBNS9V/	823.546	3.499				X		X
NOVEMBER 18, 2021	3	spidermanmovie	CAST TRAILER REACTION Check out @TomHolland2013, @Zendaya, and @LifelsAloha's full reactions to the trailer! #SpiderManNoWayHome hits theaters in ONE MONTH on December 17.	VID https://www.instagram.com/p/CWZhg_bJHvY/	565.487	809	X	X	X	X		
NOVEMBER 19, 2021	3	spidermanmovie	TRAILER FAN EVENT Check out the moment lucky fans in LA and Mexico City were the FIRST to experience our #SpiderManNoWayHome trailer in a theater and with Spider-Man himself, @TomHolland2013!	VID https://www.instagram.com/p/CWeFKhcM_Ww/	606.372	789	X			X		X
NOVEMBER 22, 2021	3	spidermanmovie	THEY'RE STARTING TO COME THROUGH break the universe. #SpiderManNoWayHome is exclusively in movie theaters December 17. Tickets on sale Spider-Monday, November 29.	VID https://www.instagram.com/p/CWmE6N8hQr8/	884.706	954		X	X	X		X
NOVEMBER 24, 2021	3	spidermanmovie	FOLLOW THE DAILY BUGLE NOW ON TikTok Follow The Daily Bugle and their newest intern on @TikTok now! @TheDailyBugleOfficial (link in stories)	PIC https://www.instagram.com/p/CWqsWWIhNhv/	168.304	421			X			
NOVEMBER 24, 2021	3	spidermanmovie	The Multiverse is real. #SpiderManNoWayHome is exclusively in movie theaters December 17. Tickets on sale Spider-Monday, November 29	VID https://www.instagram.com/p/CWq9YM5tN7K/	1.085.636	1.492			X			X
NOVEMBER 26, 2021	3	spidermanmovie	SPIDER MONDAY Forget #BlackFriday, the perfect gift awaits on Spider-Monday! Tickets for #SpiderManNoWayHome go on sale Monday, November 29!	VID https://www.instagram.com/p/CWvyV5pNr--/	799.644	1.387			X			X
NOVEMBER 27, 2021	3	spidermanmovie	"We're going to get through it together." #SpiderManNoWayHome is exclusively in movie theaters December 17. Tickets on sale Spider-Monday, November 29	VID https://www.instagram.com/p/CWyXK76N2HT/	1.022.595	1.205			X			X
NOVEMBER 28, 2021	3	spidermanmovie	Cyber-Monday ❌ Electro-Monday ❌ Spider-Monday ✅	VID https://www.instagram.com/p/CW06x3hsnY3/	971.380	1.099			X			X
NOVEMBER 29, 2021	3	spidermanmovie	TICKETS ONLINE NOW 📢 Spider-Monday is HERE! 📢 Tickets are on sale NOW for #SpiderManNoWayHome! Hurry, you definitely want to be the FIRST to see it exclusively in movie theaters December 17!	VID https://www.instagram.com/p/CW2OW0hsmsa/	1.169.389	3.697			X			X
NOVEMBER 30, 2021	3	spidermanmovie	@TomHolland2013 and @Zendaya started #SpiderManNoWayHome press in France with a visit to @QOfficial and their photobooth! 📷	PIC https://www.instagram.com/p/CW4SRI-vLnX/	840.890	2.200	X			X		X
NOVEMBER 30, 2021	3	spidermanmovie	#SpiderManNoWayHome press kicked into gear with @TomHolland2013 and @Zendaya's attendance at tonight's #BallondOr Awards ceremony.	PIC https://www.instagram.com/p/CW4kylCFpVK/	1.361.828	3.047	X			X		
NOVEMBER 30, 2021	3	spidermanmovie	TICKETS Don't miss being the first to see it. Get tickets NOW for #SpiderManNoWayHome, exclusively in movie theaters December 17!	VID https://www.instagram.com/p/CW6l_nDBlQi/	653.226	813						X

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DECEMBER 1, 2021	3	spidermanmovie	HELLO, PETER Hello December. Happy #SpiderManNoWayHome Release Month! Get tickets and see it exclusively in movie theaters December 17!	VID https://www.instagram.com/p/CW82NuQB0Uj/	643.358	559		X	X			X
DECEMBER 2, 2021	3	spidermanmovie	YOU READY? You ready? #SpiderManNoWayHome arrives THIS month, exclusively in movie theaters December 17!	VID https://www.instagram.com/p/CW_jxL-hCOi/	688.995	951				X		X
DECEMBER 3, 2021	3	spidermanmovie	SPIDER-MAN NO WAY HOME TWO WEEKS until worlds collide. #SpiderManNoWayHome is exclusively in movie theaters December 17. Get tickets now!	PIC https://www.instagram.com/p/CXBfyd9txWb/	645.528	1.743				X		X
DECEMBER 3, 2021	3	spidermanmovie	SPIDER-MAN NO WAY HOME Willem Dafoe returns as Green Goblin in #SpiderManNoWayHome, exclusively in movie theaters December 17. Tickets on sale now.	PIC https://www.instagram.com/p/CXBiwEgtvpD/	656.735	2.160					X	
DECEMBER 3, 2021	3	spidermanmovie	SPIDER-MAN NO WAY HOME Alfred Molina returns as Doc Ock in #SpiderManNoWayHome, exclusively in movie theaters December 17. Tickets on sale now.	PIC https://www.instagram.com/p/CXBjA1FNFZe/	411.841	838					X	
DECEMBER 3, 2021	3	spidermanmovie	SPIDER-MAN NO WAY HOME @IAmJamieFoxx returns as Electro in #SpiderManNoWayHome, exclusively in movie theaters December 17. Tickets on sale now.	PIC https://www.instagram.com/p/CXBjHcqtEoV/	466.437	1.456					X	
DECEMBER 3, 2021	3	spidermanmovie	ENTERTAINMENT THE ULTIMATE GUIDE TO SPIDER-MAN Check out the cover of @EntertainmentWeekly's Ultimate Guide to Spider-Man special collector's issue! 📖 Get your copy wherever magazines are sold	PIC https://www.instagram.com/p/CXB0GfZpMLs/	273.371	726						X
DECEMBER 4, 2021	3	spidermanmovie	Our Peter Tingle is telling us that it's Aunt May's birthday today. Happy Birthday @MarisaTomei!	PIC https://www.instagram.com/p/CXEtQWghpL3/	643.167	844						
DECEMBER 5, 2021	3	spidermanmovie	It feels like Christmas because these photos are a literal gift. 📖 Check out the cast at our #SpiderManNoWayHome London Photo Call!	GAL https://www.instagram.com/p/CXHkXHqBqzN/	875.919	1.659						
DECEMBER 6, 2021	3	spidermanmovie	WE STARTED GETTING SOME VISITORS There has to be another way. #SpiderManNoWayHome is exclusively in movie theaters December 17.	VID https://www.instagram.com/p/CXKGnNSBYjs/	1.094.520	905		X	X			X
DECEMBER 7, 2021	3	spidermanmovie	GET TICKETS NOW #SpiderManNoWayHome swings exclusively into movie theaters December 17! Get tickets now!	VID https://www.instagram.com/p/CXMmZgwhBH8/	456.108	562		X	X			X
DECEMBER 8, 2021	3	spidermanmovie	RETURN OF THE VILLAINS There has to be another way. #SpiderManNoWayHome is exclusively in movie theaters December 17.	VID https://www.instagram.com/p/CXKGnNSBYjs/	810.157	844		X	X			
DECEMBER 9, 2021	3	spidermanmovie	THIS CRISTMAS If you haven't gotten your tickets, you better DO IT. #SpiderManNoWayHome is exclusively in movie theaters December 17	VID https://www.instagram.com/p/CXRQuVCqp2o/	1.002.843	1.404		X	X			X
DECEMBER 10, 2021	3	spidermanmovie	Don't miss Tom Holland on @LateNightSeth tonight!	PIC https://www.instagram.com/p/CXSIDOvp9zQ/	448.279	563	X			X		X
DECEMBER 10, 2021	3	spidermanmovie	FAN THEORIES Tom Holland, Jacob Batalon, and Zendaya discuss your fan theories! In ONE WEEK, find out which ones are correct when #SpiderManNoWayHome hits theaters December 17.	VID https://www.instagram.com/p/CXThFhhNx59/	535.616	687	X				X	
DECEMBER 10, 2021	3	spidermanmovie	Get your limited-edition hard copy of the Daily Bugle TODAY ONLY, at a very special newsstand in NYC. It's filled with exclusive #SpiderManNoWayHome news you won't find anywhere else...	PIC https://www.instagram.com/p/CXTktUpuyGv/	145.546	398				X		
DECEMBER 10, 2021	3	spidermanmovie	It's time to catch some Multiverse men. #SpiderManNoWayHome is exclusively in movie theaters December 17! 📖: link in bio.	VID https://www.instagram.com/p/CXT_6yHh6oM/	431.013	376		X	X			X
DECEMBER 10, 2021	3	spidermanmovie	IN ONE WEEK In ONE WEEK, everything will be revealed. #SpiderManNoWayHome hits movie theaters on December 17! 📖: link in bio.	VID https://www.instagram.com/p/CXUXzNrhJqj/	550.659	829		X	X		X	X

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DECEMBER 11, 2021	3	spidermanmovie	THIS CHRISTMAS: IT'S BIGGER THAN YOU It's bigger than you can imagine. #SpiderManNoWayHome is in movie theaters on December 17. Get tickets now! 🎟️ link in bio.	VID https://www.instagram.com/p/CXWFvQhsUOR/	661.729	756		X	X			X
DECEMBER 11, 2021	3	spidermanmovie	TRAVEL VLOG Bonjour, France! 🇫🇷 Take a look back at the Paris stop of our #SpiderManNoWayHome press tour with @TomHolland2013 and @Zendaya! 👤: @HarryHolland64	VID https://www.instagram.com/p/CXWaQOyscB-/	452.350	357	X		X	X		X
DECEMBER 11, 2021	3	spidermanmovie	WHO ELSE IS IN SPIDER-MAN: NO WAY HOME? Wait, who's really in this movie? Find out when #SpiderManNoWayHome hits movie theaters December 17!	VID https://www.instagram.com/p/CXW4HvSBISV/	595.070	846	X			X	X	X
DECEMBER 12, 2021	3	spidermanmovie	Can't believe no one spotted this yet. Zoom in at your own risk! #SpiderManNoWayHome	VID https://www.instagram.com/p/CXXOzt0vCjN/	826.474	4.086		X	X		X	
DECEMBER 12, 2021	3	spidermanmovie	No good deed goes unpunished. #SpiderManNoWayHome is exclusively in movie theaters starting this THURSDAY. 🎟️ link in bio	VID https://www.instagram.com/p/CXYjIEtBTRj/	1.134.112	1.601		X				X
DECEMBER 13, 2021	3	spidermanmovie	Wishing @IAmJamieFoxx an electrifying birthday! 🎂 See him in #SpiderManNoWayHome, exclusively in movie theaters starting Thursday!	VID https://www.instagram.com/p/CXbdCOoPGiY/	903.884	840					X	
DECEMBER 13, 2021	3	spidermanmovie	SPIDER-MAN NO WAY HOME ON JIMMY KIMMEL TONIGHT Don't miss the cast of #SpiderManNoWayHome on @jimmykimmellive tonight!	PIC https://www.instagram.com/p/CXb74UvPqxx/	514.604	1.013	X			X		
DECEMBER 13, 2021	3	spidermanmovie	We conjured some magic to holographically project @tomholland2013 into yesterday's #SpiderManNoWayHome press conference in Rome! 🇮🇹 @sonypicturesit	PIC https://www.instagram.com/p/CXcCvliHvtg/	273.998	223	X			X		
DECEMBER 14, 2021	3	spidermanmovie	NO SPOILERS NO SPOILERS. 🚫 Don't be that person. If you want to be extra safe, stop reading comments and start staying off social media today! Watch #SpiderManNoWayHome to find out what happens for yourself when the movie hits theaters Thursday!	VID https://www.instagram.com/p/CXcNEMyBsWm/	1.582.704	3.465		X	X			X
DECEMBER 14, 2021	3	spidermanmovie	We are forever grateful for you, @tomholland2013! The #SpiderManNoWayHome World Premiere swung into action tonight in Los Angeles.	VID https://www.instagram.com/p/CXdQ8Z8rCEN/	447.979	876	X	X		X		
DECEMBER 14, 2021	3	spidermanmovie	@Zendaya can spin a web around us anytime. Swipe to see her message from the #SpiderManNoWayHome World Premiere to the fans! ❤️🌐	PIC https://www.instagram.com/p/CXdSk8bLq9n/	1.011.333	1.069	X			X		
DECEMBER 14, 2021	3	spidermanmovie	At the #SpiderManNoWayHome World Premiere with our guy-in-the-chair, @lifeisaloha!	VID https://www.instagram.com/p/CXdTfxit3rb/	559.694	658	X			X		X
DECEMBER 14, 2021	3	spidermanmovie	Benedict Cumberbatch (Doctor Strange himself) has an important message for the fans from the #SpiderManNoWayHome Premiere	VID https://www.instagram.com/p/CXdTtjajP2A/	286.775	637				X		X
DECEMBER 14, 2021	3	spidermanmovie	#SpiderManNoWayHome Producer Kevin Feige has one request...	VID https://www.instagram.com/p/CXdUaLvFaXs/	293.007	1.169				X		X
DECEMBER 14, 2021	3	spidermanmovie	The only thing we can confirm is how much we love the cast of #SpiderManNoWayHome and how much they love each other. 🥰	PIC https://www.instagram.com/p/CXdVyHxLlkB/	876.691	312	X			X		
DECEMBER 14, 2021	3	spidermanmovie	THE TRUTHS See your friendly neighborhood Spider-Man back on the big screen. #SpiderManNoWayHome is exclusively in movie theaters starting Thursday! Link in bio.	VID https://www.instagram.com/p/CXeTV-IB4rN/	1.300.419	1.340			X			X
DECEMBER 14, 2021	3	spidermanmovie	Did you catch @TomHolland2013, @Zendaya, @LifeIsAloha, and #BenedictCumberbatch on @JimmyKimmelLive last night?	GAL https://www.instagram.com/p/CXelo_SB9mI/	690.365	591	X			X		X
DECEMBER 15, 2021	3	spidermanmovie	Still thinking about how our #SpiderManNoWayHome cast was absolutely flawless at last night's World Premiere!	PIC https://www.instagram.com/p/CXe1sDgvMef/	730.772	1.732	X			X		X

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DECEMBER 15, 2021	3	spidermanmovie	DOWNLOAD THE SPIDER-MAN APP NOW Dive deeper into the world of #SpiderManNoWayHome with our official Spider-Man app! Explore Peter's phone, try our new lens, and more! Download for free: link in stories.	VID https://www.instagram.com/p/CXgmVLKWFk/	500.501	922				X		X
DECEMBER 15, 2021	3	spidermanmovie	WORLD PREMIERE Opening week kicked off with our star-studded World Premiere of #SpiderManNoWayHome! Join the celebration and see the movie exclusively on the big screen in theaters TOMORROW!	VID https://www.instagram.com/p/CXhCELMQ4/	976.660	1.422			X	X	X	X
DECEMBER 15, 2021	3	spidermanmovie	SPIDER-MAN .GIF STICKERS Thwip up these new #SpiderManNoWayHome gif stickers for all your Stories! Just search "@spidermanmovie" to add!	VID https://www.instagram.com/p/CXhRlWnWTY/	309.247	586			X	X	X	X
PHASE 4: Film START: SELL Tickets												
DECEMBER 16, 2021	4	spidermanmovie	The critics have spoken- #SpiderManNoWayHome is officially CERTIFIED FRESH by @RottenTomatoes! 🍅	VID https://www.instagram.com/p/CXhpwUTo39P/	592.466	1.528		X	X			X
DECEMBER 16, 2021	4	spidermanmovie	NOW PLAYING It's all been leading to this. #SpiderManNoWayHome is NOW PLAYING exclusively in movie theaters!	VID https://www.instagram.com/p/CXjSSiot4dA/	972.185	2.589		X	X			X
DECEMBER 16, 2021	4	spidermanmovie	THE BEST MARVEL MOVIE OF ALL TIME "The best Marvel movie of all time" is here! #SpiderManNoWayHome is now playing exclusively in movie theaters!	VID https://www.instagram.com/p/CXjqSUQvgXR/	1.347.207	3.397		X	X			X
DECEMBER 17, 2021	4	spidermanmovie	SPIDER-MAN NO WAY HOME NOW PLAYING The wait is over! #SpiderManNoWayHome is NOW PLAYING exclusively in movie theaters!	VID https://www.instagram.com/p/CXl3A3roOcl/	1.493.473	2.208		X	X			X
DECEMBER 17, 2021	4	spidermanmovie	FRESH ROTTEN TOMATOES CERTIFIED: 95 % Certified Fresh at 95% on @RottenTomatoes! 🍅 Catch #SpiderManNoWayHome exclusively in movie theaters NOW!	VID https://www.instagram.com/p/CXmQMzNq7QW/	975.594	1.611		X	X			X
DECEMBER 18, 2021	4	spidermanmovie	CAST CATCH-UP The cast catches you up with a 60-second recap of ALL the big moments from #SpiderManHomecoming and #SpiderManFarFromHome! #SpiderManNoWayHome is now playing exclusively in movie theaters.	VID https://www.instagram.com/p/CXmgTlJBsxg/	629.394	628				X		X
DECEMBER 18, 2021	4	spidermanmovie	ORIGINAL MOTION PICTURE SOUNDTRACK @m_giacchino goes from drawing Spidey in 1974 to scoring Spidey in 2021. 🎧 Talk about coming full circle! Listen to his #SpiderManNoWayHome soundtrack.....AFTER you see the movie 🎧	VID https://www.instagram.com/p/CXmtzQE0YTY/	195.403	654			X			X
DECEMBER 18, 2021	4	spidermanmovie	(🍅 SPOILER ALERT 🍅) THE BEST MARVEL MOVIE OF ALL TIME Don't miss out on "the best Marvel movie of all time." #SpiderManNoWayHome is now playing exclusively in movie theaters!	VID https://www.instagram.com/p/CXoeJJMpHZP/	1.284.935	1.648		X	X			X
DECEMBER 19, 2021	4	spidermanmovie	SPOILERS ME If you haven't seen it, you better run to a theater now! #SpiderManNoWayHome is now playing!	PIC https://www.instagram.com/p/CXpMxnlvXya/	834.001	4.576			X			X
DECEMBER 19, 2021	4	spidermanmovie	THE BEST MARVEL MOVIE OF ALL TIME Grab a friend and swing into theaters to see #SpiderManNoWayHome, now playing!	VID https://www.instagram.com/p/CXrA0i5MSqg/	797.192	1.451			X			X

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DECEMBER 20, 2021	4	spidermanmovie	THE BEST MARVEL MOVIE OF ALL TIME "The best Marvel movie of all time" is now the #1 MOVIE IN THE WORLD! Experience #SpiderManNoWayHomeexclusively in movie theaters NOW!	VID https://www.instagram.com/p/CXtX2cNBSEZ/	922.123	1.825			X			X
DECEMBER 20, 2021	4	spidermanmovie	What 3 emojis describe your reaction to #SpiderManNoWayHome? 🙌 Comment below and remember, NO spoilers	VID https://www.instagram.com/p/CXuA19IP4zC/	1.002.822	5.692			X			X
DECEMBER 21, 2021	4	spidermanmovie	THIS HOLIDAY SEASON COZY UP BY YOUR FIRE Check off your holiday list by seeing #SpiderManNoWayHome, now playing exclusively in movie theaters!	VID https://www.instagram.com/p/CXwL-C4rssP/	1.050.493	2.464			X			
DECEMBER 21, 2021	4	spidermanmovie	THIS IS THE DAILY BUGLE FOR REAL? Introducing The Daily Bugle, for real. See how New Yorkers reacted when it appeared out of thin air. #SpiderManNoWayHome is NOW PLAYING exclusively in movie theaters @spidermanmovie	VID https://www.instagram.com/p/CXwhsl7lnGv/	282.324	419			X			
DECEMBER 22, 2021	4	spidermanmovie	I AM THE MOST FAMOUS PERSON IN THE ENTIRE WORLD Experience the global phenomenon that has the whole world cheering. #SpiderManNoWayHome is now playing exclusively in movie theaters!	VID https://www.instagram.com/p/CXy05llBoa9/	743.306	878		X	X			
DECEMBER 23, 2021	4	spidermanmovie	ULTIMATE HOLIDAY MOVIE Don't miss out on the ultimate holiday movie with something for everyone, #SpiderManNoWayHome is now playing exclusively in movie theaters!	VID https://www.instagram.com/p/CXzbSASPhfW/	454.368	725		X	X			
DECEMBER 23, 2021	4	spidermanmovie	I CAN'T BELIVE NATHAN DRAKE BROKE THE MULTIVERSE Enter the #UnchartedMovie universe. Watch the new trailer now!	PIC https://www.instagram.com/p/CX1MYSpgGT8/	401.561	1.284						
DECEMBER 23, 2021	4	spidermanmovie	TRAVEL VLOG #TBT to the London stop of our #SpiderManNoWayHome press tour where we started Christmas early with @tomholland2013, @zendaya, and @lifeisaloha! 🇬🇧	VID https://www.instagram.com/p/CX1vRx1BzUP/	937.759	543				X		X
PHASE 5: DURING: Sell Tickets												
DECEMBER 24, 2021	5	spidermanmovie	Swing to theaters to see the movie the whole world is talking about. #SpiderManNoWayHome is now playing exclusively in movie theaters!	VID https://www.instagram.com/p/CX2D4K0ho1m/	716.489	1.009			X			X
DECEMBER 24, 2021	5	spidermanmovie	WHO'D YOU RATHER ... Who would give a better gift: Green Goblin or Electro? 🎁 Find out in a holiday round of Who'd You Rather with the cast of #SpiderManNoWayHome, now playing exclusively in movie theaters!	VID https://www.instagram.com/p/CX34m58BOWJ/	378.178	335					X	X
DECEMBER 24, 2021	5	spidermanmovie	'Twas THE NIGHT BEFORE 'Twas the night before #Christmas, when all through the theaters the people were cheering. 🎄 Spend the holidays with #SpiderManNoWayHome, now playing exclusively in movie theaters!	VID https://www.instagram.com/p/CX4NNWsheC0/	525.302	665			X			X
DECEMBER 25, 2021	5	spidermanmovie	HAPPY HOLIDAYS Happy Holidays and Merry #Christmas from our Spidey family to yours. ❤️ #SpiderManNoWayHome is exclusively in movie theaters now!	VID https://www.instagram.com/p/CX6dZwmB886/	389.348	624	X			X		X
DECEMBER 25, 2021	5	spidermanmovie	I SAW SOMEONE This #Christmas, give your family the gift of "the best Spider-Man movie ever!" #SpiderManNoWayHome is now playing exclusively in movie theaters.	VID https://www.instagram.com/p/CX7A-6ABTnP/	559.837	814	X					X
DECEMBER 26, 2021	5	spidermanmovie	I MEAN WHEN YOU PUTT IT LIKE THAT End your year right with #SpiderManNoWayHome, exclusively in movie theaters now!	VID https://www.instagram.com/p/CX8tjxgN-8C/	377.352	369			X			X

INSTAGRAM-Posts

Date	Phase	Account	Titel	Address	Likes	Comments	BFF	Action	Story	Stars	Fans	Classic
DECEMBER 26, 2021	5	spidermanmovie	MOVIE CLIP What would you do if you were outed as Spider-Man? Check out this clip from #SpiderManNoWayHome, now playing in movie theaters.	VID https://www.instagram.com/p/CX9CQN5phx/	852.588	1.197		X	X		X	X
DECEMBER 26, 2021	5	spidermanmovie	ONE BILLION Thanks to the fans for supporting #SpiderManNoWayHome, which crossed \$1 BILLION at the global box office after just 12 days!	VID https://www.instagram.com/p/CX9TUhMhWjk/	571.354	1.131		X	X		X	X
DECEMBER 27, 2021	5	spidermanmovie	BURJ KHALIFA Drop in with Spider-Man on the tallest building in the world, the @BurjKhalifa! See him again in #SpiderManNoWayHome, exclusively in movie theaters now.	VID https://www.instagram.com/p/CX_m-qFq0X6/	513.783	539		X			X	
DECEMBER 27, 2021	5	spidermanmovie	@empire_movies @reelcinemas "AN AVENGERS LEVEL SPIDER-MAN MOVIE THAT'S FROM START TO FINISH" We don't want to brag, but we will. #SpiderManNoWayHome is THIS good. See it exclusively in movie theaters NOW!	ANI https://www.instagram.com/p/CX_7je7NtXp/	524.187	958			X			X
DECEMBER 28, 2021	5	spidermanmovie	SPIDER-MAN MOVIE CLIP Doctor Strange decides to help Peter with a spell, but... it doesn't turn out how either of them hoped. #SpiderManNoWayHome is exclusively in movie theaters now!	VID https://www.instagram.com/p/CYCLZwuld9/	345.843	659		X	X			
DECEMBER 29, 2021	5	spidermanmovie	ME - MY BRAIN	VID https://www.instagram.com/p/CYEwjmRhUjm/	589.696	461		X	X			
DECEMBER 29, 2021	5	spidermanmovie	TRY THE LENS Put on the suit for yourself with our new #SpiderManNoWayHome lens! Check it out on Instagram, Snapchat, and Facebook now! bit.ly/spidermanlens	ANI https://www.instagram.com/p/CYFFNXzofyU/	560.179	548						X
DECEMBER 30, 2021	5	spidermanmovie	Spidey took to new heights hanging from the world's tallest tower, the @BurjKhalifa in Dubai! #SpiderManNoWayHome is now playing exclusively in movie theaters.	Pic https://www.instagram.com/p/CYHp-Y3MkSV/	691.515	730						X
DECEMBER 31, 2021	5	spidermanmovie	TRAVEL VLOG On #NewYearsEve, we're taking a look back at one of the most magical nights of 2021 - our #SpiderManNoWayHome World Premiere. 👉: @HarryHolland64	VID https://www.instagram.com/p/CYJ6L4gBWJ9/	497.892	522		X		X	X	
JANUARY 1	5	spidermanmovie	3 - 2 - 1 - HAPPY NEW YEAR Verified Happy #NewYear! Start it off right by celebrating with #SpiderManNoWayHome, exclusively in movie theaters now!	ANI https://www.instagram.com/p/CYLMjKDNpbe/	816.610	989		X	X			
JANUARY 1	5	spidermanmovie	THE BEST MARVEL MOVIE OF ALL TIME MJ's right, this one's GOOD. Make a #NewYears resolution to see #SpiderManNoWayHome, now playing exclusively in movie theaters!	VID https://www.instagram.com/p/CYMe8Ufltma/	404.702	585		X	X			
JANUARY 2	5	spidermanmovie	SPIDER-MAN NO WAY HOME MOVIE CLIP Let's just say Doc Ock is not a fan of spiders. Check out this clip from #SpiderManNoWayHome, now playing exclusively in movie theaters!	VID https://www.instagram.com/p/CYPD0xClDg/	516.488	730		X	X			
JANUARY 3	5	spidermanmovie	The Multiverse will never be the same. See #SpiderManNoWayHome, now playing exclusively in movie theaters!	VID https://www.instagram.com/p/CYRohQOv6c6/	388.469	598		X	X			
JANUARY 4	5	spidermanmovie	BEHIND THE SCENES Check out the real magic behind-the-scenes that brought #SpiderManNoWayHome to life! See it exclusively in movie theaters now!	VID https://www.instagram.com/p/CYUNXMsV95A/	383.739	434		X	X	X	X	

INSTAGRAM-Posts

Date	Phase	Account	Titel	Address	Likes	Comments	BFF	Action	Story	Stars	Fans	Classic
JANUARY 5	5	spidermanmovie	SPIDER-MAN NO WAY HOME MOVIE CLIP Take a trip to Mirror Dimension in this clip from #SpiderManNoWayHome, now playing exclusively in movie theaters!	VID https://www.instagram.com/p/CYWyKPsP5vd/	346.819	520		X	X			
JANUARY 6	5	spidermanmovie	With a record 98% Audience Score on Rotten Tomatoes, people can't get enough of #SpiderManNoWayHome! Experience it exclusively in movie theaters now.	VID https://www.instagram.com/p/CYZdxVwh2IA/	447.554	677		X	X			
JANUARY 7	5	spidermanmovie	HOW DOES IT FEEL TO BE BACK? It's time for a lightning round with Electro himself, @IAmJamieFoxx! ⚡ See him return in #SpiderManNoWayHome, exclusively in movie theaters now!	VID https://www.instagram.com/p/CYccb0zNfSf/	354.909	304		X	X	X		
JANUARY 8	5	spidermanmovie	CLAPPING WHEN THE PLANE LANDS - CLAPPING WHILE WATCHING ANI SPIDER-MAN: NO WAY HOME Go on, clap and cheer your heart out AT the theater. Experience #SpiderManNoWayHome exclusively in movie theaters now!	https://www.instagram.com/p/CYe37uzlrYD/	671.121	486		X	X		X	